



The **CARE** Group

***Please join us! You are personally invited by our Board of Directors to join us on Tuesday 12/5 for our premier launch and charity event for Larkin Street Youth Services.***

## OUR MISSION

Our mission as leaders in the construction, architecture, real estate and engineering industry is to come together to build relationships, share knowledge and raise money to support children's charities in the San Francisco Bay Area. Why? Because we care. And this is one way we can give back to ensure a more promising future.

CARE is 100% volunteer led and 0% profit. All proceeds from our generous sponsors and bi-monthly events are donated to local non-profits that support the cause we care about most, helping the disadvantaged youth within our community.

## 1st CHARITY BENEFIT: BETWEEN TWO CRANES

**When:** Tuesday, December 5th, 2017 | 5pm to 8pm  
5:00 pm to 6:00 pm: Check-in and Networking  
6:00 pm to 6:30 pm: Interview  
6:30 pm to 8:00 pm: Networking

**Where:** Feinstein's Club at The Hotel Nikko in Union Square  
222 Mason St, San Francisco, CA 94102

**What:** The CARE Group Presents: **Between Two Cranes**

- Paul Zeger of Polaris Pacific will be moderator for Special Guest: Oz Erickson of The Emerald Fund.
- Mike Martinez of Teamwrkx Construction to MC the Event.
- A Charity and Networking Event Benefiting Larkin Street Youth Services
- Passed appetizers and 2 top shelf drinks included with ticket!

**Who:** Construction, Architecture, Real Estate and Engineering professionals

**How:** Register today  
[eventbrite.com](http://eventbrite.com)

**Cost:** Limited Early Bird Tickets: \$75  
Advanced Tickets: \$95



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# BOARD OF DIRECTORS



## **Kareem Barzegar, Senior Vice President at Avison Young**

Kareem is a Bay Area native and has more than 16 years of institutional commercial real estate experience. He has excelled at two of the largest commercial real estate firms in San Francisco, Cassidy Turley and Grubb & Ellis. Kareem has completed over 500 successful leasing assignments in San Francisco, and has also achieved a prestigious CCIM certification, one of the highest certifications one can hold in commercial real estate.



## **Lou Galiano, VP of Business Development at LG Consulting**

Lou is a marketing and business development professional and rainmaker. A 25-year veteran of the AEC industry, he has successfully leveraged his marketing and business development expertise for firms seeking to build brand awareness and grow market share. A strong supporter of sustainable design, Lou has been involved in green revolution since the late 90's.



## **Tony Giansanti, Construction Solutions Sales Leader at One Workplace**

Tony works with commercial clients, general contractors, and architects and designers to help them all build better. In a technical sales career that has spanned nearly two decades, Tony knows what the world of construction needs, and it isn't more of the same. The challenges in the industry demand new, innovative solutions and Tony represents the companies that provide those solutions.



## **Mike Martinez, VP Resource & Business Development at TEAMWRKX Construction**

Mike brings over 20 years of experience in the social media industry to TEAMWRKX. In his previous role as Vice President for the West Coast and Pacific Northwest branches of Bisnow Media, the company grew by 330% under his supervision. In his current role, Mike strives to make TEAMWRKX one of the best places to work and thrive. He has decades of experience has delivered results in sectors that include real estate, construction, healthcare, and technology among others.



## **Vanessa Pelletier, Brand Manager at FORGE**

With more than 12 years of design and construction industry experience, Vanessa leads FORGE's marketing and business development strategy with an emphasis on brand positioning, communications and client relations. Formerly FME Architecture + Design, she managed the company's rebrand in early 2017, including the launch of a new corporate identity. Vanessa has been an active member of the Society for Marketing Professional Services (SMPS) since 2006. She is currently serving as Immediate-Past President for the SF Bay Area Chapter.



## **Veda Solomon, VS + Partners**

Veda brings with her a vast amount of knowledge and credibility. Her clients benefit from experience in the A/E/C industry and hard earned expertise in strategic planning, business development and coaching to assist professional service firms. Veda has coached numerous teams in differentiation, public speaking, and interview coaching, including accent reduction for presenters. She has been a member of SMPS for many years, winning a Lifetime Achievement award from the NYC Chapter in 2004 and serving as President and Board Member for both the NY (2000) and LA (2012) chapters.



## **Myrna Wagner, Vice President of Business Development at Swinerton Builders**

Myrna has over 25 years of experience in business development and marketing. Her focus within the Swinerton Group of Companies is Professional Services, delivering Program, Project and Construction Management Services. She's charged with directing and performing business development and sales activities including planning and strategy for specific market segments and regions, resulting in expansion of prospects, new contracts and new programs and/or projects.



## **Randy Waldeck, Principal of Acoustics at CSDA Design Group**

Randy has over 16 years of experience in the design and construction industry. Randy has worked on all size and type of projects, from multi-family residential to research and high-tech facilities spanning over 800 projects. Randy is responsible for all aspects of a project, including business development, project management, acoustical engineering, and field services.

# THANK YOU FOR YOUR SUPPORT!

The CARE Group could not exist without the generous support and participation from our member firms, represented here by our organization's Board of Directors, and our generous corporate sponsors.

Thank you all for helping to make a difference to the kids in our local San Francisco Bay Area communities!!



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